

# Swain County, NC

## 2018 Tourism Economic Fact Sheet

### Tourism Impact on Swain County in 2018

- Generated \$215.17 million in direct tourist spending
- Produced \$65.31 million in worker income & paychecks
- Created \$4.78 million on local tax revenues
- Created \$ 13.31 million in state tax revenue
- Generated \$18.09 million in combined state & local taxes
- Generated 2,250 jobs
- 2018 Tourist spending increased 4.67% over 2017

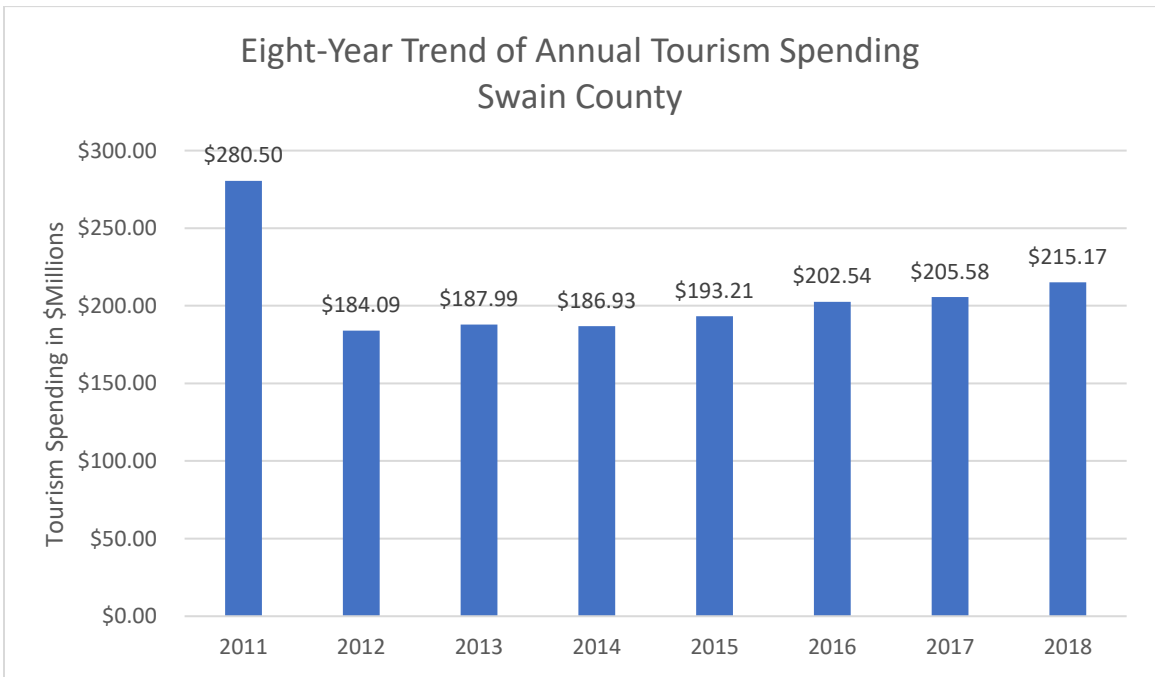
### On an Average Day in 2018

Tourist spending in Swain County

- Generated \$49,561 in combined state & local taxes
- Created \$13,095 in local county tax revenues
- Created \$36,465 in state tax revenues
- Generated \$178,931 in worker paychecks

### 2018 Tourism Tax Relief on County Households

**As a result of taxes generated by tourist spending in Swain County, each resident pays \$1,206.49 less in local and state taxes annually.**



\*Data collected from partners.visitnc.com and compiled by Southwestern Commission