

# Macon County, NC 2018 Tourism Economic Fact Sheet

### Tourism Impact on Macon County in 2018

- Generated \$178.37 million in direct tourist spending
- Produced \$33.04 million in worker income & paychecks
- Created \$14.27 million on local tax revenues
- Created \$ 7.95 million in state tax revenue
- Generated \$22.22 million in combined state & local taxes
- Generated 1,390 jobs
- 2018 Tourist spending increased 4.85% over 2017

### On an Average Day in 2018

Tourist spending in Macon County

- Generated \$60,876 in combined state & local taxes
- Created \$39,095 in local county tax revenues
- Created \$21,780 in state tax revenues
- Generated \$90,520 in worker paychecks

### 2018 Tourism Tax Relief on County Households

**As a result of taxes generated by tourist spending in Macon County, each resident pays \$606.62 less in local and state taxes annually.**



\*Data collected from partners.visitnc.com and compiled by Southwestern Commission