

Jackson County, NC

2018 Tourism Economic Fact Sheet

Tourism Impact on Jackson County in 2018

- Generated \$205.81 million in direct tourist spending
- Produced \$50.87 million in worker income & paychecks
- Created \$9.5 million in local county tax revenues
- Created \$11.34 million in state tax revenue
- Generated \$20.84 million in combined state & local taxes
- Generated 1,890 jobs
- 2018 Tourist spending increased 5.3% over 2017

On an Average Day in 2018

Tourist spending in Jackson County

- Generated \$57,096 daily in combined state & local taxes
- Created \$26,027 daily in local county tax revenues
- Created \$31,068 daily in state tax revenues
- Generated \$139,369 daily in worker paychecks

2018 Tourism Tax Relief on County Households

As a result of taxes generated by tourist spending in Jackson County, each resident pays \$464.01 less in local and state taxes annually.



*Data collected from partners.visitnc.com and compiled by Southwestern Commission