

Graham County, NC

2018 Tourism Economic Fact Sheet

Tourism Impact on Graham County in 2018

- Generated \$29.40 million in direct tourist spending
- Produced \$5.41 million in worker income & paychecks
- Created \$1.98 million in local county tax revenues
- Created \$1.37 million in state tax revenue
- Generated \$3.35 million in combined state & local taxes
- Generated 280 jobs
- 2018 Tourist spending increased 4.49% over 2017

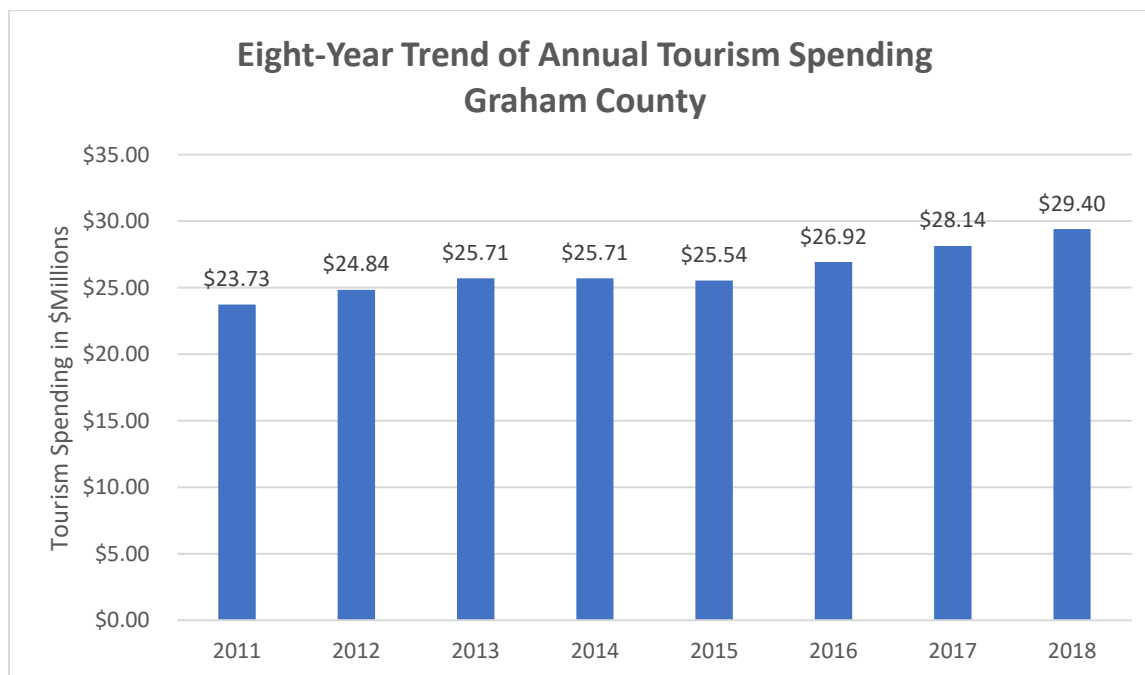
On an Average Day in 2018

Tourist spending in Graham County

- Generated \$9,178 daily in combined state & local taxes
- Created \$5,424.65 daily in local county tax revenues
- Created \$3,753.42 daily in state tax revenues
- Generated \$14,822 daily in worker paychecks

2018 Tourism Tax Relief on County Households

As a result of taxes generated by tourist spending in Graham County, each resident pays \$382.60 less in local and state taxes annually.



*Data collected from partners.visitnc.com and compiled by Southwestern Commission