

# Clay County, NC

## 2018 Tourism Economic Fact Sheet

### Tourism Impact on Clay County in 2018

- Generated \$14.02 million in direct tourist spending
- Produced \$1.65 million in worker income & paychecks
- Created \$1.57 million on local tax revenues
- Created \$ .58 million in state tax revenue
- Generated \$2.15 million in combined state & local taxes
- Generated 60 jobs
- 2018 Tourist spending increased 5.17% over 2017

### On an Average Day in 2018

Tourist spending in Clay County

- Generated \$5,890.41 in combined state & local taxes
- Created \$4,301 in local county tax revenues
- Created \$1,589 in state tax revenues
- Generated \$4,520 in worker paychecks

### 2018 Tourism Tax Relief on County Households

**As a result of taxes generated by tourist spending in Clay County, each resident pays \$181.47 less in local and state taxes annually.**



\*Data collected from partners.visitnc.com and compiled by Southwestern Commission