

Cherokee County, NC 2018 Tourism Economic Fact Sheet

Tourism Impact on Cherokee County in 2018

- Generated \$52.57 million in direct tourist spending
- Produced \$8.55 million in worker income & paychecks
- Created \$3.02 million on local tax revenues
- Created \$ 2.41 million in state tax revenue
- Generated \$5.43 million in combined state & local taxes
- Generated 390 jobs
- 2018 Tourist spending increased 7% over 2017

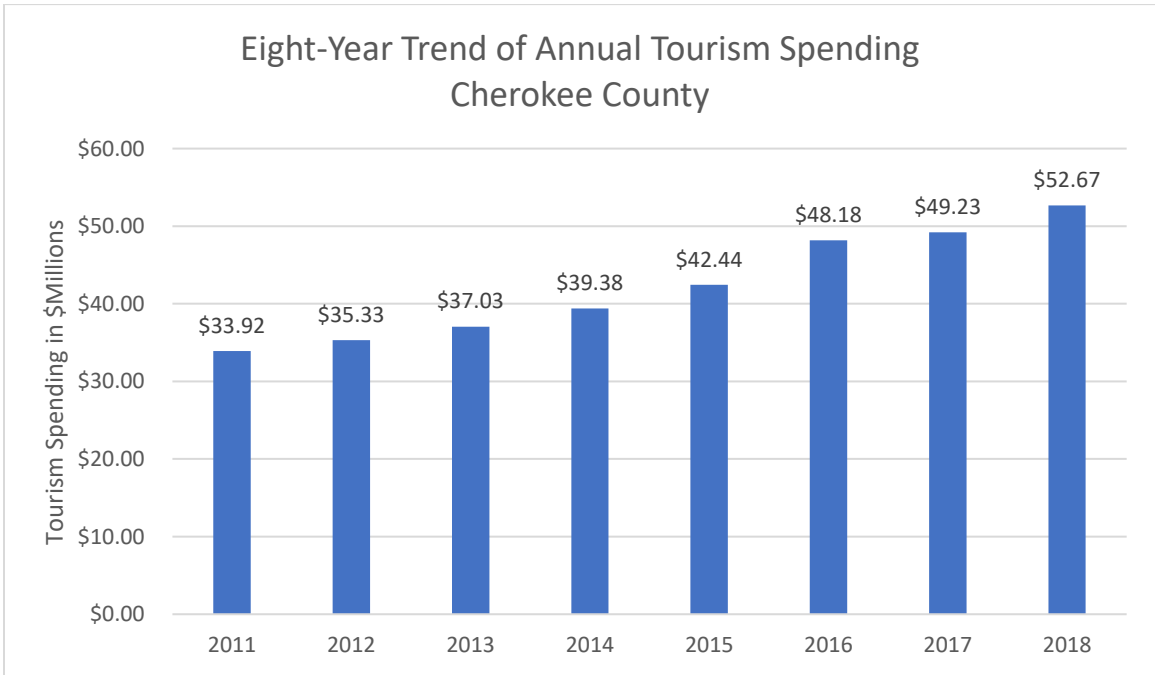
On an Average Day in 2018

Tourist spending in Cherokee County

- Generated \$14,876 in combined state & local taxes
- Created \$8,273 in local county tax revenues
- Created \$6,602 in state tax revenues
- Generated \$23,424 in worker paychecks

2018 Tourism Tax Relief on County Households

As a result of taxes generated by tourist spending in Cherokee County, each resident pays \$183.39 less in local and state taxes annually.



*Data collected from partners.visitnc.com and compiled by Southwestern Commission