

# Southwestern Commission

## Employment & Sector Trends

### 2021 Fourth Quarter



	2020 4Q	2021 1Q	2021 2Q	2021 3Q*	2021 4Q*	One Year Change	One Year Change (%)	Trend
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#### Southwestern Commission Region

<b>Total Employment</b>	<b>63,725</b>	<b>62,123</b>	<b>64,832</b>	<b>64,952</b>	<b>66,424</b>	<b>2,699</b>	<b>4.2%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Leisure &amp; Hospitality</i>	12,997	12,114	13,938	14,346	14,166	1,169	9.0%	▲
<i>Retail Trade</i>	9,848	9,549	9,738	9,706	9,994	146	1.5%	▲
<i>Health Care</i>	8,281	8,222	8,199	8,146	8,227	(54)	-0.6%	▼
<i>Educational Services</i>	6,946	6,848	6,930	6,846	7,280	334	4.8%	▲
<i>Government Public Admin</i>	6,849	6,708	6,803	6,464	6,994	145	2.1%	▲
<i>Professional &amp; Business Services</i>	4,639	4,595	4,827	4,934	5,037	398	8.6%	▲

#### Cherokee County

<b>Total Employment</b>	<b>7,649</b>	<b>7,571</b>	<b>7,698</b>	<b>7,710</b>	<b>7,863</b>	<b>214</b>	<b>2.8%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Retail Trade</i>	1,442	1,416	1,408	1,403	1,445	3	0.2%	▲
<i>Health Care</i>	1,371	1,337	1,318	1,310	1,323	(48)	-3.5%	▼
<i>Leisure &amp; Hospitality</i>	925	912	990	1,019	1,006	81	8.8%	▲
<i>Government Public Admin</i>	625	610	620	589	637	12	2.0%	▲
<i>Manufacturing</i>	588	609	617	628	633	45	7.7%	▲
<i>Prof. Scientific &amp; Tech Services</i>	577	583	583	593	601	24	4.1%	▲

#### Clay County

<b>Total Employment</b>	<b>2,012</b>	<b>1,954</b>	<b>2,002</b>	<b>1,968</b>	<b>2,058</b>	<b>46</b>	<b>2.3%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Retail Trade</i>	386	389	386	385	396	10	2.6%	▲
<i>Health Care</i>	277	274	275	273	276	(1)	-0.4%	▼
<i>Accommodation &amp; Food Services</i>	234	215	239	243	245	11	4.6%	▲
<i>Government Public Admin</i>	252	226	222	211	228	(24)	-9.4%	▼
<i>Educational Services (public)</i>	218	218	219	189	234	16	7.4%	▲
<i>Construction</i>	180	191	193	198	199	19	10.3%	▲

#### Graham County

<b>Total Employment</b>	<b>1,919</b>	<b>1,897</b>	<b>2,057</b>	<b>2,025</b>	<b>2,118</b>	<b>199</b>	<b>10.4%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Construction</i>	367	390	399	410	411	44	11.9%	▲
<i>Accommodation &amp; Food Services</i>	252	221	315	320	322	70	28.0%	▲
<i>Government Public Admin</i>	250	250	265	252	272	22	9.0%	▲
<i>Retail Trade</i>	234	240	249	248	256	22	9.2%	▲
<i>Educational Services (public)</i>	238	238	240	207	257	19	7.8%	▲
<i>Health Care</i>	157	160	162	161	163	6	3.5%	▲

	2020 4Q	2021 1Q	2021 2Q	2021 3Q*	2021 4Q*	One Year Change	One Year Change (%)	Trend
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### Haywood County

<b>Total Employment</b>	<b>17,094</b>	<b>17,112</b>	<b>17,335</b>	<b>17,444</b>	<b>17,759</b>	<b>665</b>	<b>3.9%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Retail Trade</i>	3,233	3,160	3,160	3,149	3,243	10	0.3%	▲
<i>Leisure &amp; Hospitality</i>	2,513	2,571	2,629	2,706	2,672	159	6.3%	▲
<i>Manufacturing</i>	2,539	2,583	2,627	2,672	2,697	158	6.2%	▲
<i>Health Care</i>	2,334	2,353	2,312	2,297	2,320	(14)	-0.6%	▼
<i>Educational Services</i>	1,450	1,440	1,470	1,452	1,544	94	6.5%	▲
<i>Professional &amp; Business Services</i>	1,270	1,270	1,326	1,355	1,384	114	9.0%	▲

### Jackson County

<b>Total Employment</b>	<b>14,039</b>	<b>13,413</b>	<b>14,150</b>	<b>14,144</b>	<b>14,534</b>	<b>495</b>	<b>3.5%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Educational Services</i>	3,009	2,918	2,950	2,914	3,099	90	3.0%	▲
<i>Leisure &amp; Hospitality</i>	2,625	2,344	2,936	3,022	2,984	359	13.7%	▲
<i>Health Care</i>	2,068	2,076	2,071	2,058	2,078	10	0.5%	▲
<i>Retail Trade</i>	1,820	1,732	1,777	1,771	1,824	4	0.2%	▲
<i>Government Public Admin</i>	1,288	1,259	1,276	1,212	1,312	24	1.9%	▲
<i>Professional &amp; Business Services</i>	862	792	851	870	888	26	3.0%	▲

### Macon County

<b>Total Employment</b>	<b>11,311</b>	<b>10,851</b>	<b>11,463</b>	<b>11,551</b>	<b>11,743</b>	<b>432</b>	<b>3.8%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Leisure &amp; Hospitality</i>	2,044	1,690	2,110	2,172	2,144	100	4.9%	▲
<i>Retail Trade</i>	2,085	2,043	2,103	2,096	2,158	73	3.5%	▲
<i>Health Care</i>	1,240	1,182	1,200	1,192	1,204	(36)	-2.9%	▼
<i>Construction</i>	996	1,001	1,028	1,056	1,058	62	6.2%	▲
<i>Prof. Scientific &amp; Tech Services</i>	938	962	921	937	949	11	1.2%	▲
<i>Educational Services</i>	905	904	910	899	956	51	5.6%	▲

### Swain County

<b>Total Employment</b>	<b>9,702</b>	<b>9,326</b>	<b>10,127</b>	<b>10,108</b>	<b>10,349</b>	<b>647</b>	<b>6.7%</b>	<b>▲</b>
<i>Top Sectors</i>								
<i>Leisure &amp; Hospitality</i>	4,368	4,132	4,666	4,802	4,742	374	8.6%	▲
<i>Government Public Admin</i>	2,409	2,387	2,421	2,300	2,489	80	3.3%	▲
<i>Health Care</i>	834	839	861	855	864	30	3.6%	▲
<i>Retail Trade</i>	647	569	654	652	671	24	3.7%	▲
<i>Educational Services (public)</i>	299	314	307	265	328	29	9.8%	▲
<i>Construction</i>	258	301	294	302	303	45	17.3%	▲

Source: North Carolina Department of Commerce, US Bureau of Labor Statistics

\*Forecasted based on a statewide industry-specific survey of businesses conducted by the US Bureau of Labor Statistics