

Southwestern Commission

Employment & Sector Trends

2021 Second Quarter



	2020 2Q	2020 3Q	2020 4Q	2021 1Q*	2021 2Q*	One Year Change	One Year Change (%)	Trend
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Southwestern Commission Region

Total Employment	58,934	62,550	63,726	63,100	64,821	5,887	10.0%	▲
<i>Top Sector Employment</i>								
<i>Leisure & Hospitality</i>	10,840	13,249	12,996	12,833	14,243	3,403	31.4%	▲
<i>Retail Trade</i>	9,194	9,634	9,847	9,694	9,754	560	6.1%	▲
<i>Health Care</i>	7,927	8,052	8,281	8,230	8,202	275	3.5%	▲
<i>Government Public Admin</i>	6,721	6,968	6,849	6,763	6,698	(23)	-0.3%	▼
<i>Professional & Business Services</i>	4,577	4,663	4,638	4,651	4,671	94	2.0%	▲
<i>Educational Services</i>	4,083	3,882	4,370	4,301	4,387	304	7.4%	▲

Cherokee County

Total Employment	7,257	7,395	7,649	7,582	7,744	487	6.7%	▲
<i>Top Sector Employment</i>								
<i>Retail Trade</i>	1,382	1,421	1,442	1,420	1,428	46	3.4%	▲
<i>Health Care</i>	1,318	1,238	1,371	1,363	1,358	40	3.0%	▲
<i>Leisure & Hospitality</i>	761	889	925	913	1,014	253	33.2%	▲
<i>Professional & Business Services</i>	680	684	696	698	701	21	3.1%	▲
<i>Manufacturing</i>	567	578	588	583	615	48	8.5%	▲
<i>Government Public Admin</i>	609	651	625	617	611	2	0.4%	▲

Clay County

Total Employment	1,893	1,965	2,012	1,994	2,034	141	7.5%	▲
<i>Top Sector Employment</i>								
<i>Retail Trade</i>	367	373	386	380	382	15	4.2%	▲
<i>Leisure & Hospitality</i>	183	253	267	264	293	110	59.9%	▲
<i>Health Care</i>	277	277	277	275	274	(3)	-1.0%	▼
<i>Government Public Admin</i>	238	248	252	249	246	8	3.5%	▲
<i>Educational Services (public)</i>	214	195	218	219	218	4	1.9%	▲
<i>Construction</i>	183	185	180	178	185	2	1.2%	▲

Graham County

Total Employment	1,851	1,932	1,919	1,903	1,948	97	5.2%	▲
<i>Top Sector Employment</i>								
<i>Construction</i>	434	383	367	364	377	(57)	-13.0%	▼
<i>Leisure & Hospitality</i>	153	221	254	251	278	125	81.9%	▲
<i>Government Public Admin</i>	245	260	250	247	244	(1)	-0.2%	▼
<i>Educational Services (public)</i>	209	209	238	239	238	29	13.9%	▲
<i>Retail Trade</i>	227	245	234	230	232	5	2.1%	▲
<i>Health Care</i>	162	165	157	156	155	(7)	-4.0%	▼

	2020 2Q	2020 3Q	2020 4Q	2021 1Q*	2021 2Q*	One Year Change	One Year Change (%)	Trend
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Haywood County

Total Employment	15,635	16,660	17,094	16,939	17,413	1,778	11.4%	▲
<i>Top Sector Employment</i>								
<i>Retail Trade</i>	2,979	3,071	3,233	3,183	3,202	223	7.5%	▲
<i>Leisure & Hospitality</i>	1,821	2,459	2,513	2,481	2,754	933	51.2%	▲
<i>Manufacturing</i>	2,278	2,478	2,539	2,519	2,657	379	16.6%	▲
<i>Health Care</i>	2,271	2,353	2,334	2,320	2,312	41	1.8%	▲
<i>Professional & Business Services</i>	1,270	1,269	1,270	1,273	1,279	9	0.7%	▲
<i>Government Public Admin</i>	1,160	1,197	1,165	1,150	1,139	(21)	-1.8%	▼

Jackson County

Total Employment	12,639	13,646	14,039	13,887	14,260	1,621	12.8%	▲
<i>Top Sector Employment</i>								
<i>Educational Services</i>	2,841	2,741	3,009	2,961	3,020	179	6.3%	▲
<i>Leisure & Hospitality</i>	1,812	2,632	2,625	2,592	2,877	1,065	58.8%	▲
<i>Health Care</i>	1,976	2,023	2,068	2,055	2,048	72	3.7%	▲
<i>Retail Trade</i>	1,727	1,786	1,820	1,792	1,803	76	4.4%	▲
<i>Government Public Admin</i>	1,280	1,339	1,288	1,272	1,260	(20)	-1.6%	▼
<i>Professional & Business Services</i>	860	858	862	864	868	8	0.9%	▲

Macon County

Total Employment	10,370	11,042	11,311	11,211	11,514	1,144	11.0%	▲
<i>Top Sector Employment</i>								
<i>Leisure & Hospitality</i>	1,606	2,051	2,044	2,018	2,240	634	39.5%	▲
<i>Retail Trade</i>	1,980	2,080	2,085	2,053	2,065	85	4.3%	▲
<i>Professional & Business Services</i>	1,413	1,437	1,429	1,433	1,439	26	1.8%	▲
<i>Health Care</i>	1,100	1,168	1,240	1,232	1,228	128	11.6%	▲
<i>Construction</i>	951	975	996	988	1,024	73	7.7%	▲
<i>Government Public Admin</i>	862	888	860	849	841	(21)	-2.4%	▼

Swain County

Total Employment	9,289	9,910	9,702	9,594	10,068	779	8.4%	▲
<i>Top Sector Employment</i>								
<i>Leisure & Hospitality</i>	4,504	4,744	4,368	4,313	4,787	283	6.3%	▲
<i>Government Public Admin</i>	2,327	2,385	2,409	2,379	2,356	29	1.2%	▲
<i>Health Care</i>	823	828	834	829	826	3	0.4%	▲
<i>Retail Trade</i>	532	658	647	637	641	109	20.5%	▲
<i>Educational Services (public)</i>	283	272	299	300	299	16	5.7%	▲
<i>Construction</i>	194	235	258	256	265	71	36.8%	▲

Source: North Carolina Department of Commerce, US Bureau of Labor Statistics

*Forecasted based on a statewide industry-specific survey of businesses conducted by the US Bureau of Labor Statistics