

Southwestern Commission

Employment & Sector Trends

2021 First Quarter



	2020 1Q	2020 2Q	2020 3Q	2020 4Q*	2021 1Q*	One Year Change	One Year Change (%)	Trend
Southwestern Commission Region								
Total Employment	64,392	58,934	62,550	64,542	63,888	(504)	-0.8%	▼
<i>Top Sector Employment</i>								
<i>Leisure & Hospitality</i>	13,428	10,840	13,250	13,444	13,282	(146)	-1.1%	▼
<i>Retail Trade</i>	9,412	9,193	9,632	9,922	9,765	353	3.8%	▲
<i>Health Care</i>	8,573	7,928	8,052	8,178	8,122	(451)	-5.3%	▼
<i>Government Public Admin</i>	6,870	6,720	6,967	7,471	7,378	508	7.4%	▲
<i>Educational Services</i>	7,171	6,527	6,118	6,393	6,292	(879)	-12.3%	▼
<i>Professional & Business Services</i>	4,756	4,577	4,662	4,829	4,843	87	1.8%	▲
Cherokee County								
Total Employment	8,024	7,257	7,395	7,614	7,552	(472)	-5.9%	▼
<i>Top Sector Employment</i>								
<i>Retail Trade</i>	1,371	1,382	1,421	1,464	1,441	70	5.1%	▲
<i>Health Care</i>	1,397	1,318	1,238	1,257	1,249	(148)	-10.6%	▼
<i>Leisure & Hospitality</i>	1,119	761	889	902	891	(228)	-20.4%	▼
<i>Professional & Business Services</i>	712	680	684	708	711	(1)	-0.2%	▼
<i>Government Public Admin</i>	665	609	651	698	689	24	3.7%	▲
<i>Manufacturing</i>	660	567	578	590	590	(70)	-10.6%	▼
Clay County								
Total Employment	2,053	1,893	1,965	2,055	2,036	(17)	-0.8%	▼
<i>Top Sector Employment</i>								
<i>Retail Trade</i>	363	367	373	384	378	15	4.2%	▲
<i>Health Care</i>	306	277	277	281	279	(27)	-8.7%	▼
<i>Government Public Admin</i>	259	238	248	266	263	4	1.4%	▲
<i>Leisure & Hospitality</i>	287	183	253	257	254	(33)	-11.6%	▼
<i>Educational Services (public)</i>	225	214	195	232	232	7	3.3%	▲
<i>Construction</i>	177	183	185	187	185	8	4.7%	▲
Graham County								
Total Employment	1,936	1,851	1,932	2,022	2,004	68	3.5%	▲
<i>Top Sector Employment</i>								
<i>Construction</i>	404	434	383	387	384	(20)	-5.0%	▼
<i>Government Public Admin</i>	254	245	260	279	275	21	8.4%	▲
<i>Educational Services (public)</i>	245	209	209	248	249	4	1.7%	▲
<i>Retail Trade</i>	235	227	245	252	248	13	5.7%	▲
<i>Leisure & Hospitality</i>	228	153	221	224	222	(6)	-2.8%	▼
<i>Health Care</i>	193	162	165	168	166	(27)	-13.8%	▼

	2020 1Q	2020 2Q	2020 3Q	2020 4Q*	2021 1Q*	One Year Change	One Year Change (%)	Trend
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Haywood County

Total Employment	17,555	15,635	16,660	17,137	17,011	(544)	-3.1%	▼
<i>Top Sector Employment</i>								
Retail Trade	3,096	2,979	3,071	3,164	3,114	18	0.6%	▲
Manufacturing	2,679	2,278	2,478	2,537	2,547	(132)	-4.9%	▼
Leisure & Hospitality	2,622	1,821	2,459	2,495	2,465	(157)	-6.0%	▼
Health Care	2,442	2,271	2,353	2,390	2,374	(68)	-2.8%	▼
Professional & Business Services	1,383	1,270	1,269	1,314	1,318	(65)	-4.7%	▼
Government Public Admin	1,171	1,160	1,197	1,284	1,268	97	8.3%	▲

Jackson County

Total Employment	13,835	12,639	13,646	14,092	13,940	105	0.8%	▲
<i>Top Sector Employment</i>								
Educational Services	2,940	2,841	2,741	2,864	2,819	(121)	-4.1%	▼
Leisure & Hospitality	2,669	1,812	2,632	2,671	2,638	(31)	-1.2%	▼
Health Care	2,122	1,976	2,023	2,055	2,041	(81)	-3.8%	▼
Retail Trade	1,690	1,727	1,786	1,840	1,811	121	7.1%	▲
Government Public Admin	1,303	1,280	1,339	1,436	1,418	115	8.8%	▲
Professional & Business Services	857	860	858	889	891	34	4.0%	▲

Macon County

Total Employment	11,195	10,370	11,042	11,357	11,255	60	0.5%	▲
<i>Top Sector Employment</i>								
Retail Trade	2,083	1,980	2,080	2,143	2,109	26	1.2%	▲
Leisure & Hospitality	1,776	1,606	2,051	2,081	2,056	280	15.8%	▲
Professional & Business Services	1,517	1,413	1,437	1,488	1,493	(24)	-1.6%	▼
Health	1,242	1,100	1,168	1,186	1,178	(64)	-5.1%	▼
Construction	880	951	975	986	977	97	11.0%	▲
Government Public Admin	868	862	888	952	940	72	8.3%	▲

Swain County

Total Employment	9,793	9,289	9,910	10,263	10,150	357	3.6%	▲
<i>Top Sector Employment</i>								
Leisure & Hospitality	4,727	4,504	4,744	4,814	4,755	28	0.6%	▲
Government Public Admin	2,350	2,327	2,385	2,558	2,526	176	7.5%	▲
Health Care	871	823	828	841	835	(36)	-4.1%	▼
Retail Trade	573	532	658	678	667	94	16.4%	▲
Educational Services (public)	305	283	272	323	324	19	6.3%	▲
Construction	176	194	235	238	235	59	33.8%	▲

Source: North Carolina Department of Commerce, US Bureau of Labor Statistics

* Forecasted based on a statewide industry-specific survey of businesses conducted by the US Bureau of Labor Statistics